

Join us!



Help British Columbia Union Label Trades Council promote unionized products and services in the province.

Yes!

- I would like to learn more about Union Label.
- Have a representative call us.

Union _____

Address _____

City _____ Postal Code _____

Tel. _____ Fax _____ E-mail _____

Contact Person / Title _____



CUT ALONG DOTTED LINE & MAIL TO

**BRITISH COLUMBIA
UNION LABEL TRADES COUNCIL
P.O. BOX 80097,
BURNABY, BC V5H 3X1**

PLEASE NOTE: The information you have provided us will only be used by B.C.U.L.T.C. for the purpose of contacting you or your organization. It will not be supplied to or exchanged with any other organization.

DIRECTORY

The British Columbia Unionized Products and Services Directory is published every second year. All unions affiliated with the B.C. Federation of Labour, Canadian Labour Congress are listed, as well as companies under contract to individual unions. The directory is distributed province-wide and is also available by calling any local union or Labour Council or by visiting our website: www.union-label.com

BROCHURE

The full colour brochure explains the origin of the label, button and shop card. It highlights the benefits of shopping locally and encourages people to ask for unionized Canadian goods and to look for the union label.

WEBSITE

British Columbia Union Label Trades Council maintains a website: www.union-label.com. Information, events, news and the B.C. Unionized Products & Services Directory can be easily accessed. Updates and revisions can be sent to the B.C. Union Label office.

PICNIC

Sponsored and co-ordinated by British Columbia Union Label Trades Council on Labour Day. Many unions participate in this event by setting up tables and offering giveaways, and funding an event.

CALENDARS

Produced for the benefit of union members and the public at large to promote B.C.U.L.T.C. Distributed at CLC – Pacific Region, BC Fed convention and mailed to all affiliates.

CONVENTIONS

Union Label attends various labour conventions on invitation from unions throughout B.C. to promote union products and services with the convention delegates.

INDUSTRY SHOW

Union Label in conjunction with the Canadian Labour Congress – Pacific Region Winter School hosts an annual industry show where unions set up displays to promote their products and services (Sunday only).

How do we accomplish this?

The British Columbia Union Label Trades Council was established solely to promote Canadian products and services and to promote the “**union label**”. This is still true in British Columbia.

Union Label holds regular monthly meetings, reviews reports received from unions; discusses events within the labour movement and ensures a Union Label presence where we can be most effective.

The main goal of the council is to constantly remind unionists as well as the public at large to look for the “**union label**” or “**shop card**” and to buy unionized goods and services .

By observing these simple rules we help keep union members employed and our economy healthy.

The B.C. Union Label Trades Council is a non profit organization and is funded solely by affiliated unions.

Why should a union consider joining?

The **union card**, the **union label**, and the **button** all attest that products and services are provided by skilled people. Union Label Trades Council is the organization promoting the use of the union label, union workers, union products and union services.

By joining Union Label, your local union will help maintain and expand these programs.